## HBC RESEARCH AND PG DEPARTMENT OF COMMERCE

#### ANNUAL REPORT FOR THE ACADEMIC YEAR 2019-2020



Report on The Working Of The Department (1st June 2019 to 31st May 2020)

Compiled and Edited by HBC Internal Quality Assurance Cell (IQAC)

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### STAFF OF COMMERCE DEPARTMENT (As on 31-05-2020)



DR. GIREESH KUMAR G S

M.Com, M.Phil., MBA, Ph.D., Professor

#### PRINCIPAL OF THE COLLEGE

- **♣** BOS Member, MGU UG and Autonomous Colleges
- ♣ Academic Consultant to Civil Service Institute, MG University
- ♣ CCEK Director
- Resource Person for ESAF
- Member, Asia Pacific Regional Network for Early Childhood (ARNEC)
- State Executive Committee Member, The Council of College Principals of Kerala
- Expert for Curriculum Revision, Directorate of Higher Secondary Education, Government of TN
- Chief Examiner UG & PG MGU
- Secretary, College Governing Board
- Chairman, College Council



DR. SANTO JOSE

M.Com, B.Ed, Ph.D Assistant Professor

#### HOD DEPARTMENT OF COMMERCE

- Staff Advisor of the College
- IQAC Coordinator
- HBC Co-operative Society Director Board Member
- Chief Examiner UG & PG MGU
- ♣ MGU Subject Expert Commerce



#### MR. JENIPHER CARLOS HOSANNA

B.Sc., M.Com, MFM, MCS, MBA, LLM, NET. Assistant Professor

#### SPOC OF NPTEL SWAYAM LOCAL CHAPTER

- Nodal Officer AISHE
- Nodal Officer B. Voc Courses
- Nodal Officer Higher Education Scholarships
- IQAC Joint Coordinator
- Secretary HBC Cooperative Society
- **♣** HBC UGC NET Coaching Coordinator
- ♣ Coordinator HBC Fine Arts & Crafts Club
- Chief Examiner UG & PG MGU
- ♣ B. Com (Co-operation) MGU Question Paper Setter Coordinator (Regular)
- ♣ B. Com (Co-operation) MGU MCQ Question Paper Setter (Private)



#### MR. SHINU THOMAS P

M.Com, NET Assistant Professor

#### HBC INTERNAL EXAM CELL COORDINATOR

- Staff Council Secretary
- Mentor YIP
- Mentor WWS
- HBC Co-operative Society Director Board Member
- Chief Examiner UG & PG MGU
- Member College Development Council MGU
- Vigilance Squad Member MGU



#### MS. ASHLY MAREENA MATHEW

M. Com, NET, Assistant Professor

#### HOSTEL STAFF WARDEN

- ♣ ED Club Coordinator
- Chief Examiner UG & PG MGU
- ♣ B. Com (Co-operation) MGU Question Paper Setter



#### MR. JUSTIN JOSE

M.Com, M.Ed., SET, NET Assistant Professor

#### COLLEGE CHAPLAIN

- Nature Club Coordinator
- CCEK Coordinator
- ♣ IQAC Member
- ♣ Chief Examiner UG & PG MGU
- ♣ B. Com (Co-operation) MGU Question Paper Setter
- Vigilance Squad Member MGU





MS. LENITTAMOL ABRAHAM

M. Com, JRF, Assistant Professor (on contract)

♣ Additional Examiner UG & PG MGU

# **ACADEMIC PERFORMANCE OF TEACHERS**

	DR. GIRI	EESH			
SI. No.	TITLE	No.	SI. No.	TITLE	No.
1	No. of Membership in Editorial Board of Journals	17	10	No. of Membership in Scientific/Professional Societies	55
2	No. of Professional Memberships	14	11	No. of Universities having Research Guideship	7
3	No. of Textbooks Published	13	12	No. of M.Phil Thesis Guided	10
4	No. of Published Articles/Features	107	13	No. of research works supervised	17
5	No. of Paper Presentations	70	14	No. of Courses attended for Professional Development	10
6	No. of Exemplary Performance Awards	19	15	No. of Curriculum related positions held/holding on the campus	14
7	No. of Awards Bagged for College as Head of the Institution	4	16	No. of Curriculum related off campus positions held/holding	9
8	Teaching/Administrative Experience in Years	26	17	No. of Institutions to which offer consultancy service	12
9	Research Experience in Years	19		-	

## **ACADEMIC PERFORMANCE OF TEACHERS**

	DR. SANTO JOSE			
SI. No.	TITLE			
1	Teaching Experience in Years	13		
2	Articles/features Published	03		
3	No. of Workshops/Seminars/ Conferences Attended	12		
	No. of Paper Presentations	02		
	No. of Sessions Chaired No. of Talks Delivered	02		
4	No. of Seminars/Workshops Organized	04		
5	Administrative Experience in Years	02		
6	No. of Academic Positions Held/Holding	13		
7	No. of Courses Attended for Professional Development	06		

	JENIPHER CARLOS HOSAI	
SI. No.	TITLE	No.
1	Teaching Experience in Years	15
2	No. of Textbooks published	05
3	Articles/features Published	04
4	No. of Workshops/Seminars/ Conferences Attended	25
	No. of Paper Presentations	17
5	Honors/Awards Received	02
6	Administrative Experience in Years	10
7	No. of Academic Positions Held/Holding	05
8	No. of Courses Attended for Professional Development	09

	MR. SHINU THOMAS P					
SI. No.						
1	Teaching Experience in Years	11				
2	No. of Articles/features Published	04				
3	No. of Workshops/ Seminars/Conferences Attended	08				
4	No. of Academic Positions Held/Holding	09				
5	No. of Courses Attended for Professional Development	05				

M	s. ASHLY MEREENA MATHI	W		
SI. No.	TITLE			
1	Teaching Experience in Years	09		
2	No. of Articles/features Published	01		
3	No. of Workshops/ Seminars/Conferences Attended	04		
4	No. of Academic Positions Held/Holding	05		
5	No. of Courses Attended for Professional Development	02		

# **ACADEMIC PERFORMANCE OF TEACHERS**

	<b>MR. JUSTIN JOSE</b>	
SI. No.	TITLE	No.
1	Teaching Experience in Years	12
	No. of Textbooks Published	01
2	Articles/features Published	01
3	No. of Workshops/Seminars/ Conferences Attended	04
	No. of Paper Presentations	01
	No. of Sessions Chaired	01
4	No. of Seminars/Workshops Organized	01
5	No. of Academic Positions Held/Holding	04
6	No. of Courses Attended for Professional Development	08

Ms. LENITTAMOL ABRAHAM				
SI. No.	TITLE	No.		
1	Teaching Experience in Years	02		
2	No. of Workshops/ Seminars/Conferences Attended	05		
	Paper Presentations	01		
3	No. of Courses Attended for Professional Development	04		

# **OUR ALUMNI TEACHERS**



Mr. Joy Thomas Thayil

Dr. Babu Joseph



Mr. M K Kurian



Ms. Mariamma Varghjese

Year: 01.06.1986 to 30.04.2014 Year: 07.06.1993 to 31.03.2018 Year: 07.12.1982 to 31.03.2008 Year: 20.07.1982 to 31.03.2011



Ms. Lissiamma Issac

Year: 07.12.1981 to 31.03.2013



Dr. Samkutty George

Year: 01.12.1982 to 01.06.2011



Dr. Gabriel Simon Thattil

Year: 09.02.1993 to 30.03.1998

#### **STUDENT ENROLMENT & STRENGTH**

Year & Programme	No. of Students
II M.Com.(Finance)	15
I M.Com.(Finance)	15
III B.Com. (Co-operation)	22
II B.Com. (Co-operation)	31
I B.Com. (Co-operation)	32
Total Students	115

# STUDENT FOLK

Year	Prog	М	F	Total (OS, PH)
2015-16	B.Com	40	58	98 (0, 0)
	M.Com	7	17	24 (0, 0)
2016-17	B.Com	38	55	93 (0, 0)
	M.Com	3	21	24 (0, 0)
2017-18	B.Com	33	52	85 (0, 1)
	M.Com	4	19	23 (0, 0)
2018-19	B.Com	36	48	84 (0, 1)
	M.Com	4	22	26 (0, 0)
2019-20	B.Com	36	49	85 (0, 1)
	M.Com	3	27	30 (0, 0)

DEMAND B.Com. Model I		<b>DEMAND</b> M.Com. Finance	
Academic Year Demand (%)		Academic Year	Demand ( $\%$ )
2016-17	13.81%	2016-17	12.79%
2017-18	08.00%	2017-18	17.30%
2018-19	04.68%	2018-19	09.17%
2019-20 12.77%		2019-20	10.24%

#### **DEPARTMENT OF COMMERCE**

#### **INTRODUCTION**

The Research and Postgraduate Department of Commerce was established in the year 1981, to meet the challenges of the emerging scenario in the 21st Century and to optimally exploit the new opportunities in the field of commerce. The Department offers two programmes viz. B. Com (Cooperation) and M. Com (Finance).

The Department started the Master's Degree programme in Commerce in 1999 and in 2013, it became an approved research centre under MG University Kottayam. The Department is headed by Dr. Santo Jose. It has consistently bagged 100% pass in the university examinations. It has produced a plethora of toppers in the university Examinations year after year, in both B. Com and M. Com programmes.

The Department uses advanced technology such as ICT in the teaching learning process. The latest publications in the fields of Business Studies, Economics, Commerce and Industry are continually added to the wide range of academic materials in the college library, so that the students are equipped in a better manner.

#### **Motto**

Learn to Lead and Lead to Light

#### **Vision**

To train the students to evaluate and meet the current and future global challenges of rapidly changing business environment

#### **Mission**

- To impart performance based holistic education in commerce using state of the art technology and infrastructure leading to the development of qualified educationists, academicians and professionals
- 2. To enhance management skills and analytical thinking of our students for a successful career.
- 3. To explore training and development opportunities and continuing education both for students and teachers through NPTEL SWAYAM
- 4. To develop a team of competent, qualified and ICT enabled faculty to lead teaching to research and innovation
- 5. To involve in projects leading to high-quality research and contribute to the wellbeing of our citizens
- 6. To continuously evaluate our performance against suitable benchmarks and to honour the creativity of teachers and students
- 7. To be recognized as a Department providing Research growth & Education oriented to employability & entrepreneurship in higher education at par with global standards

#### **Objectives**

1. To provide a blend of learning, entertainment and values

- 2. To provide opportunities for every student to identify their strengths and skills
- 3. To provide personalized guidance to students in their career planning
- 4. To ensure a free, transparent and effective system of internal assessment for students
- 5. To fully utilize ICT in teaching and learning

#### **Academic Philosophy**

We build leaders of enterprises, and we hope our students will make a difference to their prospective organizations and to the world around them, thereby our students will be known as leaders of change. We have a large reserve of goodwill among the diaspora of our alumni, prospective students, faculty and staff and the present status of our department is the outcome of the commitment of our existing staff to the Department and we also hold tremendous promises for the future.

#### **Quality Policy**

We provide our students a high-quality teaching learning environment. Our teaching learning environment is nourished with group discussions, peer teaching, interactive study sessions, cross age teaching, paper presentations, etc.



YEAR	ACHIEVEMENTS
1994	First B.Com Batch Result - 96% Pass including 10 First Class
2002	98% Pass in B.Com. Degree Examination & Second Position in University Results
2011	Ms. Saranya Blakrishnan secured 5 <sup>th</sup> Rank in MG University B.Com.  Degree Examination
2013	Ms. Saranya Blakrishnan secured 3 <sup>rd</sup> Rank in MG University M.Com.  Degree Examination
2015	100% Pass in MG University B.Com. Degree Examination
2016	Secured 9 A grades in MG University B.Com. Degree Examination and Ms. Aparna Merin Mathew secured 3 <sup>rd</sup> Rank in MG University M.Com. Degree Examination
2017	Ms. Vidhya Vijayan secured 1st Rank in MG University B.Com. Degree Examination
2018	Ms. Ashmin V.S (1 <sup>st</sup> Rank), Ms. Rifna V Subair (2 <sup>nd</sup> Rank), Mr. Muhammad Anwar (4 <sup>th</sup> Rank) in MG University B.Com. Degree Examination; First Ph.D. from our Research Centre
2019	100% Pass in MG University M.Com. Degree Examination: Ms. Sunila Sunny (3 <sup>rd</sup> Rank), Ms. Sruthy S (5 <sup>th</sup> Rank), and Ms. Renjana Suresh (8 <sup>th</sup> Rank) in MG University B.Com. Degree Examination
2020	Ms. Alphy Jacob (4 <sup>th</sup> Rank), and Ms. Litty Josh (5 <sup>th</sup> Rank) in MG University B.Com. Degree Examination

#### **OUR UNIVERSITY UG RANK HOLDERS**

#### **B.COM: MG UNIVERSITY RANK HOLDERS**

Total No. of ranks = 10

Total No. of ranks between 2015-2016 to 2019-2020 = 9



Ms. Alphy Jacob B.Com 2017-2020 4<sup>TH</sup> Rank



Ms. Litty Josh B.Com 2017-2020 5<sup>TH</sup> Rank



Ms. Sunila Sunny B.Com 2016-2019 3<sup>RD</sup> Rank



Ms. Sruthy S B.Com 2016-2019 5<sup>TH</sup> Rank



Ms. Vidya Vijayan B.Com 2014-2017 1<sup>ST</sup> Rank



Ms. Saranya Balakrishnan B.Com 2008-2011 5<sup>TH</sup> Rank



Ms. Renjana Suresh B.Com 2016-2019 8<sup>TH</sup> Rank



Mr. Muhammed Anwer B.Com 2015-2018 4<sup>TH</sup> Rank



Ms. Ashmin V S B.Com 2015-2018 1<sup>ST</sup> Rank



Ms. Rifna V Subair B.Com 2015-2018 2<sup>ND</sup> Rank

#### **OUR UNIVERSITY PG RANK HOLDERS**

# M.COM (FINANCE) UNIVERSITY RANK HOLDERS



Ms. Aparna Merin Mathew M.Com 2014-2016 3<sup>RD</sup> Rank



Ms. Saranya Balakrishnan M.Com 2011-2013 2<sup>ND</sup> Rank

## **OUR UGC NET/JRF HOLDERS**





## PROGRAMS & COURSES OFFERED BY THE DEPARTMENT

#### **B.COM CO-OPERATION**

#### **Program overview**

The Department of Commerce imparts quality education in Commerce subjects including Accounting, Management, Finance, Banking & Insurance, Statistics, Marketing, Managerial Economics, Income Tax, Co-operation and Computer Application and thereby provides human capital.

Sl No	Course Name	Credit	Hours per week
1	Language- English-I	4	5
2	Second Language-I	4	4
3	Language- English-II	4	5
4	Second Language-II	4	4
5	Language- English- III	3	3
6	Language- English -IV	3	3
	TOTAL – Common Course 1 – 14 credits and	22	
	Common Course 2-8 credits		

#### **COMMON COURSES**

#### **COMPLEMENTARY COURSES**

Sl. No.	Course Name	Credit	Hours per week
1	Banking and Insurance	3	4
2	Principles of Business Decisions	3	4
	TOTAL	6	

CO-OPERATION				
Sl. No.	Course Name	Credit	Hours per Week	
1	Basics of Cooperation	4	5	
2	Management of Co-operative Enterprises	4	5	
3	Co-operative Legal System	4	5	
4	Accounting for Co-operative Societies	4	5	

#### OPTIONAL COURSES OFFERED

#### **CORE COURSES**

Sl. No.	Course Name	Credit	Hours per Week
1	Dimensions and Methodology of Business Studies	2	3
2	Financial Accounting, I	4	5
3	Corporate Regulations and Administration	3	4
4	Financial Accounting II	4	5
5	Business Regulatory Framework	3	4
6	Business Management	3	3
7	Corporate Accounts I	4	5
8	Quantitative Techniques for Business 1	4	5
9	Financial Markets and Operations	3	4
10	Marketing Management	3	3
11	Optional – 1: Basics Co-operation	4	5
12	Corporate Accounts II	4	6
13	Quantitative Techniques for Business- II	4	6

14	Entrepreneurship Development and Project	4	5
15	Optional – 2: Management of Co-operative Enterprises	4	5
16	Cost Accounting - 1	4	6
17	Environment Management and Human Rights	4	5
18	Financial Management	4	5
19	Optional – 3: Co-operative Legal System	4	5
20	Cost Accounting - 2	4	6
21	Advertisement and Sales Management	3	4
22	Auditing and Assurance	4	5
23	Management Accounting	4	5
24	Optional – 4: Co-operative Accounting	4	5
25	Project and Viva	1	-
	TOTAL	89	

#### OPEN COURSE OFFERED

Sl. No.	Course Name	Credit	Hours per Week
1	CO5OP03- Fundamentals of Accounting	3	4

## M.COM FINANCE & TAXATION

#### **Program overview**

M.Com. Finance & Taxation or Master of Commerce in Finance & Taxation is a postgraduate course in Finance having a duration of 2 years which has been spread over four semesters.

#### THE PROGRAM STRUCTURE OF M. COM (FINANCE & TAXATION)

Course	Title of the Course	Type of the	Hours	Credits	
Code		Course	per		
			week		
	FIRST SEMESTER				
CM010101	Specialised Accounting	Core	5	4	
CM010102	Organisational Behaviour	Core	5	3	
CM010103	Marketing Management	Core	5	4	
CM010104	Management Optimisation Techniques	Core	5	4	
CM010105	Methodology for Social Science Research	Core	5	4	

	TOTAL FOR SEMEST	ER	25	19
SECOND SEMESTER				
CM010201	Advanced Corporate Accounting	Core	5	4
CM010202	Human Resource Management	Core	5	3
CM010203	International Business and Finance	Core	5	4
CM010204	Quantitative Techniques	Core	5	4
CM010205	Strategic Management	Core	5	4
	TOTAL FOR THE SEMESTER		25	19
	THIRD SEMESTER			
CM010301	Strategic Financial Management	Core	6	5
CM010302	Income Tax – Law and Practice	Core	7	5
CM010303	Security Analysis and Portfolio	Core	6	4
	Management			
CM800301	Indirect Tax Laws	Core- Elective	6	4
TOTAL FOR THE SEMESTER			25	18
FOURTH SEMESTER				
CM010401	Advanced Cost and Management Accounting	Core	6	5
CM010402	Income Tax-Assessment and Procedure	Core	7	5
CM800401	Derivatives and Risk Management	Core-Elective	6	4
CM800402	Personal Investment and Behavioural Finance	Core-Elective	6	4
CM010403	Project Report	Core-Project	Nil	4
CM010404	Comprehensive Viva Voce	Core-Viva	Nil	2
TOTAL FOR THE SEMESTER			25	24
TOTAL CREDITS FOR THE PROGRAMME				80



Teaching is a calling too. And
I've always thought that
teachers in their way are holy angels leading their flocks out
of the darkness.

-JEANNETTE WALLS

The HBC Department of Commerce was established in 1981, shortly after the college began operations in 1981 with a vision to train the students to evaluate and meet the current and future global challenges of rapidly changing business environment. The department offers at present an undergraduate program viz. B. Com (Co-operation) and a postgraduate program viz. M. Com (Finance & Taxation)

We mould our students into good human beings capable of rational thought and action, possessing compassion and empathy, courage and resilience and scientific temper. Our ultimate aim is to be a leading faculty of national excellence in teaching and research by integrating finance, business, taxation and co-operation imbued with our national values of love and ethics.

The College website contains information on our Bachelor in Commerce degree programs regarding the curriculum structure, updated information on our full-time academic staff together with their areas of specialization. The mission of our Department is to educate and empower our students

with the elements of finance, business, taxation and co-operation and to build them as ethical professionals and leaders.

The Department relies on their highly qualified and distinguished academic staffs, which not only excels in teaching, but also in research and publications. The Department is also fully equipped with suitable state-of-the-art classrooms with multimedia systems to enhance our students' learning process.

We have immense pleasure to witness the growth of the department of commerce on HBC campus from its inception till date. With a span of years, it has become the largest department in size and has made tremendous improvement in quality. Our students are the backbone of our department and the growth of our department is the academic and non-academic achievements of our students.

We look forward to hearing from our prospective students, as well as industry and academic fraternity, and on behalf of the Department, we would like to offer our sincere gratitude to all College academic and administrative staff for their deep commitment in fulfilling the vision and mission of the Department of Commerce, and the college.

## ANALYSIS OF TEACHERS' PREPARATORY MEETING (31 MAY 2019)



As per the direction of the IQAC, our teaching staff will be invited before the commencement of the classes for the new academic year 2019-2020 in order to discuss the preparations of teaching and course plans as well as the transacting of syllabus within the prescribed time schedule set by the Institution. Here we set our workload standards. We share our thoughts and ideas with respect to

creating joyful classrooms, how to conduct classes in a more interactive manner; how to encourage asking questions from the side of students, how to create classroom sessions with more fun, creative, collaborative, and exploratory activities for students for deeper and more experiential learning. As part of it we analyse our duties, do a motion study – how our duties are to be done, and also do a time study – how fast our duties are to be done and also how well we can influence, inspire and motivate our students.

We respect the livelihood of our fellow beings; we give at most consideration and weightage to the respect, dignity, and autonomy of teachers, we also instil in our Department the basic methods of quality control and accountability. We ensure safe work design and flexible work hours with zero free hour policy. By Flexible Working Hour Policy, we mean working hours which balance work and personal lives and family needs. This policy is related to UGC NET Coaching, Remedial Coaching, Coaching for Certificate Courses offered by the Department, and Coaching for Competitive Exams, etc. Accordingly, a faculty can take online classes even on leave while staying home and the same can be recorded in the Logbook/Teachers' Diary.

The Meeting also takes into account the minimum acceptable standards of behaviour among colleagues and between teachers and students.

The invitation to the Preparatory Meeting by HOD does not imply any additional obligation from the side of the HOD, rather it is the ultimate responsibility of the individual teachers to independently transact the syllabus by taking classes according to the timetable or to take additional morning and/or evening classes and/or remedial classes. The faculties concerned have to make sure that the students are updating the logbook kept in the classrooms and have to fill in the Teacher's Diary in every working day and submit before the Principal. This Meeting discussed in details the following matters:

- 1. Transacting of the syllabus within the time schedule of the University;
- 2. Class time of UGC NET Coaching (without affecting regular classes as per the timetable);
- 3. The responsibility of faculties in motivating the students joining of SWAYAM NPTEL Courses and Certificate Courses offered by the Department;
- 4. Preparation of Teacher's Diary, and Course Plans
- 5. Keeping of logbook by Class Wardens
- 6. Promoting students in rearing of HBC's Vegetable and Medicinal Gardens
- 7. Teaching students' moral principles and lead them as responsible citizens



As per the Mahatma Gandhi University Academic Calendar, College reopened after the summer vacations and regular classes commenced on 6<sup>th</sup> June 2019 with the opening prayer of Rev. Johny Joseph, Bursar of our Institution. After the prayer, our principal reminded the students their responsibilities and challenges on the campus and asked them to follow the curriculum schedule.

Principal motivated the students to build a positive mindset. He stressed the need to visit the library every day and asked the students to read daily newspapers and periodicals and to gain knowledge about new stuff in addition to taking reference books. He asked the students to follow elearning. He also asked the students to separate their study schedule from additional activities whether it is from the campus or from home.

He also stressed how to get hands on time management. He asked the students to plan the time schedule after the college got over at 4 pm in a constructive way. He also asked the students to have a close watch on competitive exams. He also reminded the students to read the HBC Academic Calendar and the policies of the college uploaded on the website of the college. Finally, he listed out the schedule of Orientation Programs arranged on the campus for our student community.

# One Day Seminar on Entrepreneurship Skills: Changes and Challenges (14<sup>th</sup> June 2019)



The Department of Commerce organized a one day seminar for commerce students on the topic "Entrepreneurship Skills - Changes and Challenges" on 14 June 2019. The Resource Person of the programme was B Sathyanarayana, Vice Chairman, Hedge Equities, Kottayam. The welcome speech was given by Prof. Shinu Thomas P, presided by Dr. Santo Jose, Head of the Department of Commerce and inaugurated by Dr. Gireesh Kumar G S, Principal. The Seminar was arranged in College Seminar Hall from 10 am and came to an end at 3.00 pm. with the vote of thanks by Prof. Ashly Mareena Mathew.

The main objective of the programme was to create awareness about the 'Changes and Challenges of Entrepreneurship' among students and it also includes inter alia:

- 1. Understanding the procedures and formalities relating to setting up of a new business venture
- 2. Awareness on the sources of seed capital
- 3. Cash Flow Management and Solutions (Proper Budgeting, Faster Invoice Payments, etc.)

- 4. Hiring Employees
- 5. Time Management
- 6. Delegating Tasks
- 7. Choosing What to Sell
- 8. Marketing Strategy
- 9. Raising of Capital
- 10. Strapped Budget
- 11. Business Growth
- 12. Clearing Self-doubts

Total number of Participants of the programme was 36

# $\Rightarrow$

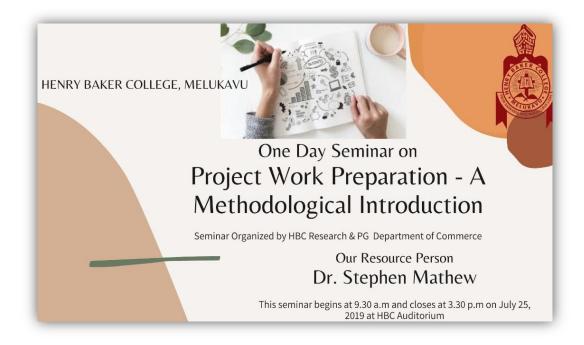
### Prof Shinu Thomas P, delivers the welcome speech





The Resource Person B. Sathyanarayana takes classes on Entrepreneurial Skills

# One Day Seminar on "Project Work Preparation – A Methodological Introduction" (25<sup>th</sup> July 2019)



The Department of Commerce organized a one-day seminar for commerce students on the topic **Project Work Preparation - A Methodological Introduction** on 25<sup>th</sup> July 2019. The Resource Person of the programme was **Dr. Stephen Mathew**, Head of the Department, St. Stephens College, Uzhavoor. The welcome speech was delivered by Prof. Justin Jose and the meeting was presided over by Dr. Santo Jose. Dr. Gireesh Kumar G.S, Principal of the college inaugurated the seminar. The Seminar was arranged in HBC Auditorium from 10 am and came to an end by 3.00 pm. with the vote of thanks by Prof. Ashly Mareena Mathew.

The main objective of the programme was to provide an idea on the best way to prepare students' Dissertation Presentation (Project Work) and to review their work carefully. Further, to take notes of the key decisions that they have made throughout their research and the scholarly literature that supports these choices. Total number of Participants of the programme was 37.



**B. Com** (1998-2001) Millennium Batch organized a get-together of passed out students of our Department on 18<sup>th</sup> August 2019 on the HBC campus. Principal, Dr. Gieesh Kumar G S inaugurated the Meet. Most of the former faculty members were also present in the program.

The alumni community shared their experiences and thoughts after their campus life in the meeting and they could understand how much the Department value and is proud of their presence on the campus after they ceased to be a student of the Institution.

It was a time of immense pleasure and heartfelt happiness as all of them came voluntarily to meet their classmates and colleagues. Just like our 1993-1996 first Batch of students our millennium batch was in the transition to the new millennium. The Department of Commerce always remembers them and always values their presence on the campus.



Alumni Professors from Right to Left: (1) Mrs. PM Chellamma, (2) Mrs. Mariamma Varghese, (3) Dr. Raju D Krishnapuram, (4) Sri. Joy Thomas Thayil, (5) Sri. Shaji, (6) Sri. MK Kurian, (7) Dr. Santo Jose (faculty in service), (8) Dr. Gireesh Kumar GS (our principal in service), (9) Dr. Samkutty George, (10) Sri. CS Sebastian and (11) Sri. K U Alias



Three Alumni from Left to Right (Front Row Only): (1) Mr. Riyas SA (2) Mr. Aneesh G (Faculty St. George College, Aruvithura) and Ms. Ambili PS



Our Alumni Ms. Smitha Jacob honours our alumni Prof. Lissyamma Issac with a ponnada



Cheerful Moments of Our Alumni: Ms Nisha (Extreme Left), Ms. Athira Thomas holding hands of Ms. Ambili (Alumni in jump for joy mood).

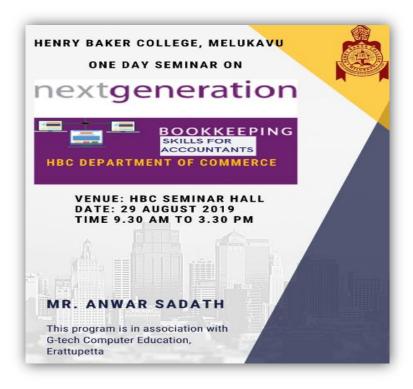
# One Day Seminar on Next Generation Bookkeeping Skills for Accountants (29<sup>th</sup> August 2019)

Our Department organized a one-day Seminar on Next Generation Book Keeping: Skills for Accountants in association with G-Tech Computer Education Erattupetta on 29<sup>th</sup> August 2019. All students and faculty members actively participated in the programme. Formal inauguration of this programme was done by our Principal Dr. Gireesh Kumar G.S. and the resource person of the programme was Mr. Anwar Sadath, Marketing Manager, G-Tec Computers, Erattupetta.

#### **Major Objectives of the Seminar**

- 1. To make aware the students on the role of accountants in the business world, instilling confidence in the quality of financial reporting.
- 2. To give our students a fundamental knowledge on automated and cognitive technologies like artificial intelligence, robotics processing and predictive analytics and its role and impact on the preparation of financial statements and its analysis.
- 3. To make aware our students that the technology is not displacing accountants; rather, it is augmenting their technical proficiency as well as their critical thinking and problem-solving skills to make more insightful decisions, reducing the risks and increasing the efficiency of producing financial statements and tax filings.

There were altogether 127 students participated in the programme





Morning and afternoon sessions of the Seminar - Next Generation Bookkeeping Skills for Accountants; Resource Person: Mr. Anwar Sadath. Markettina Manager. G-Tec Computers. Erattupetta



The HBC Department of Commerce has the following four wings:

- 1. Commerce Association
- 2. HBC NET Coaching Centre
- 3. HBC Fine Arts & Crafts Club and
- 4. Commerce Folio

The Commerce Association of the Department constantly undertakes programs so as to boost our students in engaging curricular, co-curricular and extra-curricular activities. The Commerce Association has an elected Executive Committee consisting of a president, secretary, treasurer and two class representatives from every commerce class. The NET Coaching Centre provides UGC NET Coaching classes to our PG students. HBC Fine Arts and Crafts Club collects antiques, stamps, coins and currencies and also other commercial collections. A biannual publication "Commerce Folio" is a transparent medium for the presentation, scrutiny and analysis of performance of the Department in each academic year. It reflects the achievements of students and staff; it also reflects the logos, ethos and pathos of the Department.

The various activities under Commerce Association are:

- 1. Organizing and conducting Seminars/Webinars, Workshops, etc.
- 2. Conducting Orientation Programs to students
- 3. Career Guidance Services
- 4. Social Services
- 5. Helping Hand to Poor Students

The official inauguration of Commerce Association Activities for the Academic Year 2019-20 was on 4<sup>th</sup> September 2019 by an eminent Commerce and Management Accountant, CMA George Mathew V, (Deputy Director of Finance, Rubber Board, Govt. of India), Dr. Gireesh Kumar G.S., Principal of the College, Presided over the meeting.



CMA George Mathew V receiving memento from the Principal - DiGireesh Kumar GS. From Left to Right: (1) Mr. Dennis Cherian, (2) Dr. Santo Jose, (3) Dr. Gireesh Kumar GS, (4) Sri. Ce Mathew V, (5) Ms. Athira V Nair (6) Mr. Jithin Johnson and (7) Ms. Minu Maria Bino



Our students and staff attending and taking part in the academic session of the Commerce Association. The Resource Person CMA Georae Mathew V takes the session.



Ms. Minu Maria Bino (B.Com-Computer Applications) receives certificate of Hedge Equities from the Principal Dr. Gireesh Kumar GS in the presence of the Resource Person CMA George Mathew V.

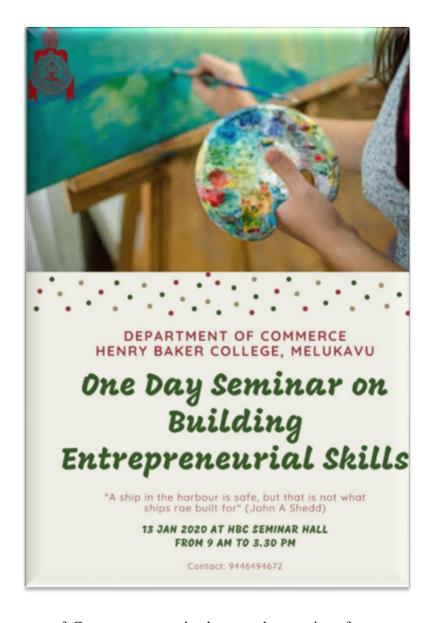


Ms. Sumina A H (I B.Com Co-operation) receives certificate of Hedge Equities from the Principal Dr. Gireesh Kumar G S in the presence of the Resource Person CMA



The HBC Community listening to the National Anthem and standing for it. From Left to Right (Front Row): (1) Mr. Dennis Cherian (2) Mr. Jenipher Carlos Hosanna (3) Dr. Gireesh Kumar GS (4) CMA George Mathew V (5) Dr. Santo Jose (6) Mr. Jithin Johnson (7) Ms. Athira V Nair and (8) Mr. Justin Jose

#### One Day Seminar on Building Entrepreneurial Skills (13 January 2020)



The Department of Commerce organized a one-day seminar for commerce students on the topic **Building Entrepreneurial Skills** on 13<sup>th</sup> January 2020. The Resource Person of the programme was Mr. George Mathew, Managing Director, Starline Academy Monippally. The programme was welcomed by Sri. Justin Jose, Department of Commerce and presided over by Dr. Santo Jose, Head of the Department of Commerce. The programme was inaugurated by Dr. Gireesh Kumar G.S. Principal. The Seminar came to an end by 3.00 p.m. with the vote of thanks by Prof. Dennis Cherian.

The main objective of the programme was to develop entrepreneurial skills among students. Total number of Participants of the programme was 31.



Mr. George Mathew, Managing Director, Starline Academy, Monippally addressing the students on the topic "Building Entrepreneurial Skills

#### One Day Seminar on "Career Opportunities in Commerce" (20 January 2020)

The Department of Commerce organized a one-day seminar for commerce students on the topic "Career Opportunities in Commerce" on 20<sup>th</sup> January 2020. The Resource Person of the programme was Mr. Jose Alexander, Managing Director, CMA institute of Management Studies Ernakulam. The programme was welcomed by Dr. Santo Jose, Head of the Department of Commerce and Inaugurated by Dr. Gireesh Kumar G.S. Principal. The main objective of the programme was to get ideas for career planning among students. Total number of Participants of the programme was 34. The Seminar in Final Year B. Com Cooperation Classroom from 10. Am came to an end by 3.00 pm with the vote of thanks by Prof. Dennis Cherian.



Our students attending and taking part in the seminar of Mr. Jose Alexander, Managing Director, CMA institute of Management Studies, Ernakulam on the topic "Career Opportunities in Commerce"

# **Industrial Visits & Tours**

### INDUSTRIAL VISIT IN KITEX LTD. & ANNA ALUMINIUM (P) LTD.



Thirty one of our first year B.Com students accompanied by our faculties Mr. Justin Jose and Ms. Anumol Sam visited KITEX Limited, Anna Aluminium Company (p) Ltd., Wonderla, Kochi Metro and Cochin Shipyard on 24<sup>th</sup> January, 2020. KETEX, formerly KE Burgmann Fiber India Pvt. Ltd., was part of an Indo-Danish joint venture, set up in 1991.

In 2001 after financial and management restructuring the company became independent of its parent company. Anna - Kitex, is the most renowned business group in Kerala with a strong foothold in a wide spectrum of industries. They started their journey in 1968 with Anna Aluminium, their flagship company.

Our students visited the Anna Aluminium factory where they experienced how aluminium housewares are made of. They also visited the Kitex factory where they got industrial experience on how bags, umbrellas, etc. were made of.



Our students in Kochi Metro as part of their study tour to Wonderla, Kochin Shipyard and M/s Kitex



Our 2019-2020 Academic Year I B.Com Students enjoy their study tour in the Amusement Park- Wondela, Kochi



The Department of Commerce organized an Industrial visit to Travancore Titanium Products Ltd, Veli, Trivandrum for our second year B.Com students on 24<sup>th</sup> January 2020. The operations and products of the company were explained to our students by the engineers of the company. 31students & 2 faculty members (Prof. Shinu Thomas P. and Prof. Ashly Mercena Mathew) participated in the visit. After the visit in the forenoon, the students were taken to nearby picnic spots, such as Veli tourist Village, Kovalam and Shankumugham Beach.



Our I B.Com (Co-operation) 2018-2021 Batch at TITANIUM, Trivandrum From Right to Left (First Row Only): (1) Mr. Vijay P Biju (2) Mr. Ananthu Haridas (3) Mr. Jishnu K Vinod (4) Mr. Ananthakrishnan M P. (5) Mr. Robin Ninan (6) Mr. Albin Binu (7) Mr. Aswin N K (8) Mr. Shinu Thomas P and (9) Ms. Ashlv Mereena Mathew

## **STUDY TOUR TO GOA: 2019-2020**



Our III Year B. Com students set out to Goa with heavy bag on their shoulders in Mangala Express Train from Ernakulam Railway Station as part of their study tour along with two faculties of the Department of Commerce – Ms. Lenittamol Abraham and Mr. Jeniipher Carlos Hosanna on 3-6 February 2020. For a few students it seems like holidaying synonymous with Goa. They visited (1) Calangute Beach (For Parasailing) (2) Arjuna Beach (3) Baga Beach (For Banana Boat Ride) (4) Vagator Beach (5) Tito's lane (6) Sinquerim beach (7) Grande Island (8) Bogmalo Beach (For Snorkeling) (9) Palolem Beach (For Kayaking) (10) Morjim Beach (For Kitesurfing) (11) Arpora Saturday Night Market (12) Anjuna Beach Flea Market (13) Leopard Valley (14) Dudhsagar Waterfalls (15) Mollem National Park (16) Directorate Of Archives And Archaeology, Government of Goa (17) Archaeological Museum of Goa (18) Basilica of Born Jesus (Part of Archaeological Museum)





Our students also visited Basilica of Bom Jesus where the mostly-incorruptible body of Goencho Saib (Lord of Goa), otherwise known as St. Francis Xavier.

On 11 December 1553, Xavier's body was shipped to Goa along with the silver casket.

The body is now in the Basilica of Bom Jesus in Goa, where it was placed in a glass container encased in a silver casket on 2 December 1637.



Our Third B.Com (Co-operation) 2017-2020 Batch Students in Goa as part of StudyTour

From Left to Right: (1) Mr. Jenipher Carlos Hosanna (Faculty on duty), (2) Ms. Litty Josh, (3) Ms. Shilpa Santhosh, (4) Ms. Akhila G Babu, (5) Ms. Alphy Jacob, (6) Ms. Ritcy Kuriachan, (7) Ms. Jayalakshmi Manoj, (8) Ms. Nimisha Gopi, (9) Mr. Sanoj Kunjumon, (10) Ms. Sonamol V Johnson, (11) Ms. Binitmol Baby, (12) Ms Namitha Mohanan, (13 ay Unni) Ms. Lenittamol Abraham (Faculty on duty), (14) Mr. Thomaskutty Varkey, and (15) Mr. Akshay Unni



### **Budget Discussion: Union Budget 2020-2021 (6th February 2020)**

Department of Commerce organized a Budget Discussion about the Government of India Budget-2020 among First and Second year M.Com students. Dr. Gireesh Kumar G.S., Principal inaugurated the program on 6<sup>th</sup> February 2020. 30 M.Com Students and all faculty members of the department participated in the program.





- ➤ 11 First Year M.Com students, accompanied by Mr. Jobins Johny, Assistant Professor (on contract) participated in the "Com Arena – Commerce Fest" organized by St. Thomas College, Pala.
- > 5 First Year M.Com students participated in National Seminar conducted by St. Dominic's College, Kanjirappally.
- > 10 students Participated from the Department in University/Inter Collegiate Sports Event 2019-20



The Department of Commerce believes in the creation of the learning space of our students' dreams. We also believe that youth festivals in institutions of higher learning are one

such platform for students' dreams coming true. Over a period of years, a question arose in our PTA meetings: why are our students not leading in university youth festivals? As a prelude to it, we decided to give our students adequate training free of cost especially with respect to sports and games through the help of a trainer faculty along with our alumni and students' clubs.

As a result, they could overcome their bottlenecks and without any hesitation they would be able to participate in University Youth Festivals in the coming years. Accordingly, every year when a student joins his/her first semester course, we decided to conduct a Talent Hunt. After thorough analysis of the data collected and closely monitoring the students through their respective mentors, we take steps to motivate them and boost up their talents through proper, systematic training.

The expected outcome, over a period of years, is remarkable achievements in the university level youth festivals and athletic meets for the academic year 2019-2020. Eighteen students of our Department participated in the University Arts Fest at Thodupuzha between 27<sup>th</sup> February and 3<sup>rd</sup> March 2020. For that our faculties Prof. Justin Jose and Dr. Santo Jose took at most effort for their participation.



From Left to Right: Prof. Justin Jose and Dr. Santo Jose at the venue of University Arts Fest 2020 in Thodupuzha for participating our students in arts fest competitions

### HBC DOC SPORTS & GAMES 2019-2020 WRESTLING 57 KG





Mr. Vijay P Biju II B.Com Student secured Third Position in M G University Wrestling Competitions 2019-2020 at Pavanatma College, Murickassery on 26 February 2020

## ACHIEVEMENTS OF MR. SUBHASH SUNDARAN (II BCOM STUDENT, 2018-2021 BATCH)



HBC
Department of Commerce

SUBHASH SUNDARAN
II BCOM (2018-2021 BATCH)



Mr. Subhash Sundaran (II B.Com 2018-2021 Batch)



Mr. Subhash Sundaran (Team Captain) in HBC Sports' March Fast



Mr. Subhash Sundaran (Right) receives the *Overall Championship Trophy* in connection with *College Annual Sports Day* from film star Mr. Shiyas Kareem (Left) in the presence of our Principal Dr. Gireesh Kumar G S (27 February 2020)



Secured Third Position in Kerala State Senior (67 kg Category) Wrestling Championship



Secured second position in Kottayam District (Senior 65 kg Category) Bodybuilding Championship (Mr. Kottayam)



Sl.	Leadership Position	Name & Class
No.		
1	I Year (PG) Students' Rep. – College Students' Union Executive Committee Member	
		Ms. Honey Thomas (I M.Com Finance)
2	II Year (PG) Students' Rep. – College Students' Union Executive Committee Member	
	Mr. Abhijith A	

3	Lady Rep. 1 – College Students' Union Executive				
	Committee Member				
	SC/ST Nominee – College Students' Union				
	Executive Committee Member	Ms. Ritcy Kuriachan (III B.Com Co-operation)			
4	ED Club: Student Coordinator	Mr. Albin Binu (II B.Com Co-operation)			
5	Fine Arts & Crafts Club: Student Coordinator	Ms. Litty Josh (III B.Com Co-operation)			

## **HBC DEPARTMENT OF COMMERCE**

## **OUR BEST STUDENT MANAGERS**

(STUDENT LEADERSHIP)







Best Manager – Our Students from left to right: Ms. Elizabeth Mathew (M.Com 2018-2020 Batch) Ms. Litty Josh and Ms. Salmia V A (B.Com 2017-2020 Batch) and Ms. Foumitha Kareem (M.Com 2018-2020 Batch) in Best Manager Semifinals in HBC



Ms. Elizabeth Mathew (M.Com student 2018-2020 Batch) secures the second position in Best Manager Semifinals in HBC and she receives the Certificate from Prof. Justin Jose (Dept. of Commerce) Mr. Anto Joseph, Marketing Executive of GIIMS (on the right)



Best Manager: Extreme Right - Our Student Ms. Foumitha Kareem (M.Com 2018-2020 Batch) in Finals at Kochi



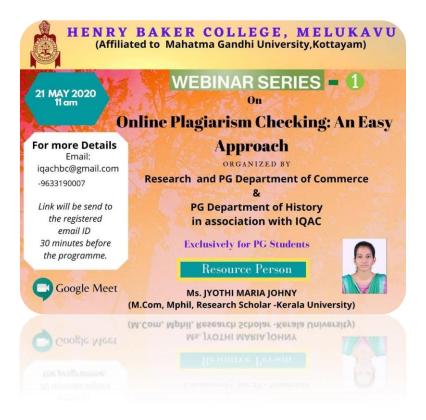
Certificate of Participation (All Kerala Best Manager Grand Finale Contest – Preliminary Round) to Ms. Foumitha Kareem





Certificate of Participation (All Kerala Best Manager Grand Finale Contest – Final Round at Kochi) to Ms. Foumitha Kareem

2020 National Webinar on "Online Plagiarism Checking: An Easy Approach for IPR Protection" (21st May 2020)

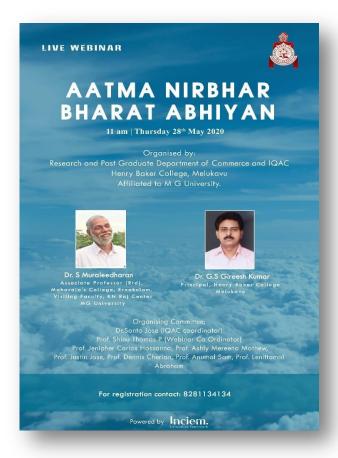


In order to make our lockdown days more fruitful and as a brighter side of it, we arranged a webinar on the title **Online Plagiarism Checking –An Easy Method for IPR Protection** on 21<sup>st</sup> May 2020. The talk was arranged in association with the Research and Postgraduate Department of Commerce and IQAC. The programme was mainly for the postgraduate students of the Department of History and Commerce.

The resource person was Ms. Jyothy Maria Johny, Research scholar, University of Kerala. Thirty nine students participated in the webinar. Objective of the talk was to give training on online plagiarism checking. The talk also intended to convince the students, about the need for uniqueness of the work as well as the originality of the work.

It also wanted to communicate how academic dishonesty devalues everyone else's hard work. The webinar could provide a broad view on different Plagiarism Detection Tools such as Dupli Checker, Copyleaks, Paper Rater, Plagiarisma, Plagiarism Checker, Plagium, PlagScan, PlagTracker, etc.

National Webinar on Aatma Nirbhar Bharat Abhiyan) (28th May 2020)



This webinar was conducted during the all India Coronavirus Disease (COVID) lockdown period for educating commerce students about new initiatives taken by the Government of India. Dr. S. Muraleedharan, Rtd. Professor, Maharajas College was the Resource Person. Dr. Gireesh Kumar G.S, Principal, inaugurated the programme. There were 110 participants in this program.

#### **About the Webinar**

On May 12, the Prime Minister, Mr. Narendra Modi, announced a special economic package of Rs 20 lakh crore (equivalent to 10% of India's GDP) with the aim of making the country independent against the tough competition in the global supply chain and to help in empowering the poor, labourers, migrants who have been adversely affected by COVID. Following this announcement, the Finance Minister, Ms. Nirmala Sitharaman, through five press conferences, announced the detailed measures under the economic package. The Resource Person of the webinar Dr. S. Muraleedharan, Rtd. Professor, Maharajas College focused on the following key measures proposed under the economic package:

#### **Government Reforms - Policy Highlights**

- ☐ Increase in borrowing limits
- ☐ Privatisation of Public Sector Enterprise (PSEs)

#### **Measures for businesses (including MSMEs)**

☐ Financial Highlights
 ☐ Collateral free loans for businesses
 ☐ Corpus for MSMEs
 ☐ Subordinate debt for MSMEs:
 ☐ Schemes for NBFCs
 ☐ Employee Provident Fund (EPF)
 ☐ Statutory PF contribution
 ☐ Street vendors

#### **Policy Highlights**

- Expediting payment of dues to MSMEs
- Insolvency resolution
- Disallowing global tenders
- Reduction in TDS and TCS rates
- Ease of doing business for corporates

#### **Agriculture and Allied sectors - Financial Highlights**

Concessional Credit Boost to farmers
Agri Infrastructure Fund
Emergency working capital for farmers
Support to fishermen
Animal Husbandry infrastructure development
Employment push using CAMPA funds

#### **Migrant Workers - Policy Highlights**

- One Nation One Card
- Free food grain Supply to migrants
- Affordable Rental Housing Complexes (ARHC) for Migrant Workers / Urban Poor

#### **Civil Aviation - Policy Highlights**

- Efficient airspace management
- Public Private Partnership (PPP) model for airports

#### **Defence** - Policy Highlights

- FDI limit in defence manufacturing under automatic route will be increased from 49% to 74%
- Make in India initiative will be promoted in the defence sector aiming to make the country independent in terms of production.

#### **Energy** - Financial Highlights

- Liquidity support for distribution companies (discoms)
- Coal evacuation: Rs 50,000 crore will be spent on infrastructure development for evacuation of coal.

#### **Policy Highlights**

- Safeguarding consumer rights
- Regulatory assets
- Privatisation of power distribution
- Commercial coal mining

#### **Housing - Financial Highlights**

• Credit Linked Subsidy Scheme for Middle Income Group (MIG)

#### **Policy Highlights**

• Support to real estate sector

#### **Social Sector - Policy Highlights**

- Public health
- Allocation for MGNREGA
- Viability Gap Funding
- Technology driven education



A good teaching experience is widely recognized as making a significant contribution toward the preparation of teachers. Most of the students pursuing higher education have teachers' mind, motives and talents and can act as teacher candidates in order to teach their peers. The National Education Policy 2020 issued by the Ministry of Human Resource Development (known at present as Ministry of Education) says in paragraph 2.7 that: "Studies around the world show one-on-one peer tutoring to be extremely effective for learning not just for the learner, but also for the tutor. Thus, peer tutoring

can be taken up as a voluntary and joyful activity for fellow students under the supervision of trained teachers and by taking due care of safety aspects." We teachers in the Department of Commerce are of the view that if every college going student could commit to teaching one student in her/his

classroom that faces any kind of difficulty in learning because of any factor(s) then, it would change the landscape of the college very quickly. Accordingly, as part of Zero Free Hour Policy of the College, the Department introduced this system in commerce classes. Students and their parents suggested that Peer Teaching is a highly useful and effective system. Fast learners and academically excellent students from the same class are taking classes whenever the free hours occur. Department provides proper training to such students.



This scheme is introduced by the Department of Commerce to postgraduate students having teaching aspirations. Such selected students taking classes in UG classes based on the topic allotted by the teacher concerned. Department provides proper training to such students. After the implementation, we could see that Cross Age Teaching has social and emotional benefits. It provides not only advancement in their studies but also positive youth development and relationship building. Students become able to provide high-quality classroom management, which signifies strong training and preparation by student teachers.

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# HBC DEPARTMENT OF COMMERCE FOOD FOR THOUGHT

As our students might have surmised from the size of their bookstore tab or the massive stacks in the college library, we came to understand that reading comprehension is crucial to the academic success of our students. Accordingly, a few selected books are issued by the Department to the Fast Learners. In order to make sure that our students read it independently and analytically by comprehending its content, context and meaning, we conduct discussions on the books allotted to them.



The Commerce Association Celebrated Onam – the harvest festival, on 18<sup>th</sup> September 2017. All the students and teachers of the department celebrated the festival in its traditional attire. There were

various competitions including *Vadamvali, Kerala Kesari, Malayali Mankga, Athapookkalam*, etc. in which all the students participated enthusiastically, and prizes were distributed at the end of the program.



Camera Shots of Dr. Santo Jose, Head of the Department of Commerce making Payasam (Pudding) for HBC Community as part of Onam Celebrations 2019



The Commerce Association of Department of Commerce celebrated the birth of Jesus Christ on 20<sup>th</sup> December 2019 on the campus in advance of the Christmas Day viz. 25<sup>th</sup> December 2019. Our Principal Dr. Gireesh Kumar G S gave Christmas messages in B.Com/M.Com classes.

Christmas brings cheer, love and happiness and we, the Department of Commerce, celebrate it with the same fervour. Our students danced in joyful tunes. Even the X'Mas Trees and Santa danced to the exciting tunes followed by Christmas skit and Carols of the Bells. We distributed XMas cakes

and gifts to the HBC Community. There was also a Lucky Dip Christmas Tree decoration organized by our students on the campus.



Dr. Gireesh Kumar G S, Principal of the College gives Christmas Message in B.Com Degree Class as part of the Dec. 2019 X'Mas Celebrations

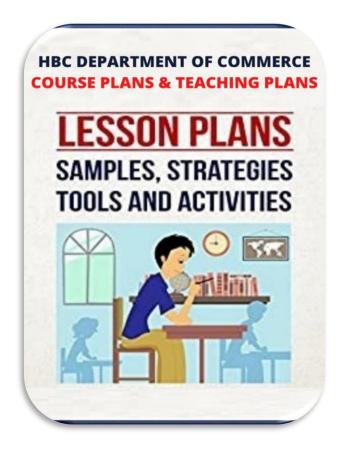






Our students decided to go beyond their university grades. As part of the learning community, our students in addition to developing knowledge, they decided to share what they have to their newbies who follow the footsteps of their senior students. Accordingly, they create a Knowledge Album every year to be kept in the department as reference material to their newcomers. They copy their unique talents in this album so as to share with their junior students.

## **Learning Outcome Based Scientific Course Plans**



A course plan, in addition to reflecting the timeline for transacting the syllabus, also provides details regarding learning activities and learning outcomes and also qualities, values and skills set out by the institution. This course plan was prepared for Common, Core and Complementary courses. The contents of the course plan are: Module/Units, number of hours required to transact the content, subtopics, topic specific items (such as critical thinking skills, such as intellectual curiosity, analytical reasoning, problem-solving and reflective judgment; effective communication; leadership and teamwork skills; research and inquiry skills, etc.), description of learning activity, whether the activity will be taught, practiced or assessed, reference on topics and rubrics for evaluation.

Further, this course plan outlines the evaluation pattern with rubrics and measuring scales. The rubrics can be expanded into learning activity number, student attributes, whether the activity is individual/group, measuring points, scales and remarks.

For achieving this objective, the department aligned their learning activities into Program Specific Outcomes (PSO) and Course Outcomes (CO). The student attributes were linked to teaching-learning activities and course outcomes to make a holistic learning environment to the students. This kind of pattern maps the attainment of student attributes. The attainment of CO is mapped using Mapping Matrix Method.

## **Daily**



**Mirror (Junior Commerce)** 

It is an initiative made by the department of commerce for first year B.Com Degree Students to inculcate in them the spirit of Indian economy, its movements, trends, etc. thereby our students build up an inquisitive desire in analysing the ups and downs of Indian economy. Prof. Justin Jose was in charge of the programme. After reading major Indian dailies, our first year B.Com students will list down 5 or 10 major economic events in India in a White Board displayed for this purpose.



A biannual publication "Commerce Folio" is a transparent medium for the presentation, scrutiny and analysis of performance of the Department in each academic year and it is the vital initiative of the Department from the academic year 2015-2016 onwards. It is a proceeding of the prismatic academic and non-academic events of our Department, and its Association. In addition to reflect the achievements of students and staff, it also reflects the logos, ethos and pathos of the Department. The Commerce Folio contains:

- 1. Articles of our students and faculties
- 2. Birthday Celebrations of Students
- 3. Events of the Department
- 4. Programs of Commerce Association
- 5. Travelogue of Study Tours and Write Up on Academia Industry Interactions
- 6. Programs related to Festival Celebrations
- 7. Students' Activities and Programs
- 8. Cooperators and their lives

9. Management Think tanks and their lives, etc.



Parent-teacher meetings play a vital role in enhancing a student's education. It is an effective way to address the issues faced by a student through the interaction between the parents and the teachers and it ultimately leads to his/her physical, mental and emotional development. Sometimes, we could see that even college students are scared of the Meeting. The concern before them is whether the teachers will appreciate in front of their parents or degrade them. In our Department, we will never ever degrade a student in front of their parents. If there is any issue with respect to a student, which needs to be addressed very soon, we will take steps for resolving it through amicable and friendly manner by advising the student and/or parents. This will help our students to focus more on their studies and nourishing their ambitions.

Class wise parents' meeting was organized by the department once in a semester immediately after the Model Examinations. All parents were actively participating in the meeting scheduled. Two meetings are held, both of them, after the Model Examinations of respective semesters.

#### **Overview of Our Two PTA Meetings**

Intimation to parents about students' academic and non-academic performance
Presentation before the parents about the data regarding internal assessment and
attendance.
We informed the parents about the internal assessment marks and attendance one month
prior to the date of the parent teacher meeting

- ☐ In case of any issues the department guides the parent and the student to their respective subject teacher/the mentor for their better performance.
- ☐ In case of any suggestions given by the parents the department shall discuss with the head of the institution for its implementation



In Internal Examination, the Department judges the students' performance on the basis of their performance and gives teachers an opportunity to evaluate the students and helps students in continuous learning. As the title indicates, it does not involve any outside person for assessment. This examination helps to give credit in the final assessment. Further, it reduces the burden and tension related to the final examination.

The Department of Commerce conducted two such internal examinations in each semester as per the general schedule of HBC Internal Examinations. At the end of each semester the Department also conducts a Model Examination as per the pattern and scheme of University's final external examination.

## HBC DEPARTMENT OF COMMERCE ACADEMIC YEAR 2019–2020

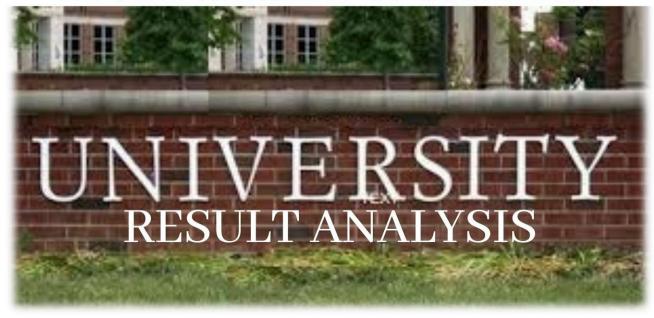


#### CERTIFICATE COURSES PROVIDED BY THE DEPARTMENT

Course Code (Academic Year 2020 21)	Course Title	Faculty	Students
HBC/COM/CP 01/2020-21	Certificate Program in Soft Skills (CPSS)	Mr. Justin Jose	I B. Com
HBC/COM/CP 02/2020-21	Certificate Program in Income Tax (CPIT)	Mr. Jenipher Carlos Hosanna	II B. Com
HBC/COM/CP 03/2020-21	Certificate Program in Environmental Ethics (CPEE)	Ms. Ashly Mereena Mathew	III B. Com
HBC/COM/CP 04/2020-21	Certificate Program in R Software (CPRS)	Mr. Shinu Thomas P	I M. Com
HBC/COM/CP 05/2020-21	Certificate Program in Behavioural Finance (CPBF)	Mr. Jenipher Carlos Hosanna	II M. Com
HBC/COM/CP 06/2020-21	Certificate Program in Research.  Methodology (CPRM)	Dr. Santo Jose	I M. Com

I	HBC/COM/CP 07/2020-21	Certificate Program in	Dr. Santo Jose	II B. Com
		Entrepreneurship Development		
		(CPED)		

## HBC DEPARTMENT OF COMMERCE



In order to strengthen the operational methodology of the curriculum we conduct result analysis. The necessity of a detailed and comprehensive result analysis was felt by IQAC in order to understand the ups and downs of students' academic performance so that the teachers can take remedial actions and thereby better results.

Accordingly, as instructed by IQAC, our department conducted result analysis so as to identify weak and advanced students. When the weak students were given special attention and consideration, we could improve our results from the 2018-19 Academic Year. Our students secured comparatively better results in the Final Year UG and PG University Examinations 2019-2020.

Programme name	Pass Percentage
Bachelor of Commerce (Co-operation) - Aided	91%
Master of Commerce (Finance) – Aided	67%

#### A. University Rank Holders.

Ms. Alphy Jacob & Ms. Litty Josh Secured 4<sup>th</sup> and 5<sup>th</sup> ranks respectively in the Mahatma Gandhi University B.Com. Degree Examination, March 2020.

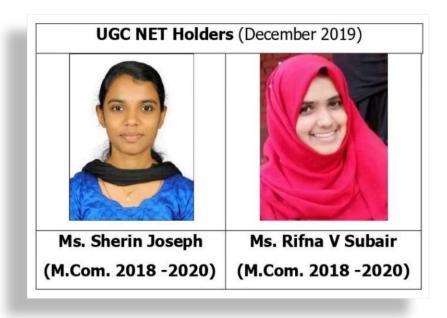


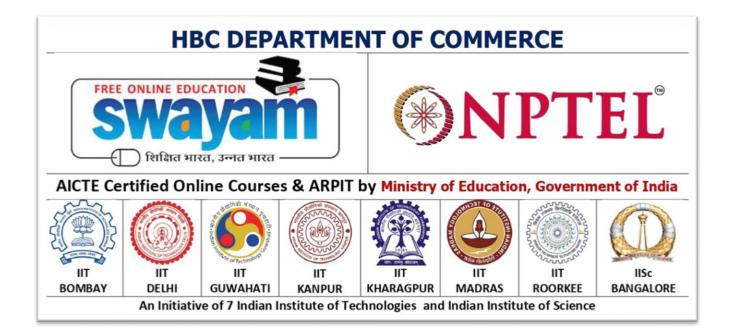
#### **UGC NET Holders 2019-20**

#### **DETAILS OF STUDENTS' ENROLMENT & CLASSES TAKEN: 2019-2020**

Subject	No. of Students		Comm	unity wise		No. of Classes held in
	Enrolled	SC	ST	OBC	General	hours
Commerce	12	4	2	4	2	112

In the Academic Year 2019-2020 our two students qualified UGC National Eligibility Test for College Teachers





The National Education Policy 2020 issued by the Ministry of Human Resource Development (known at present as Ministry of Education) says in paragraph 5.1 that: "Teachers truly shape the future of our children - and, therefore, the future of our nation. It is because of this noblest role that the teacher in India was the most respected member of society.

Only the very best and most learned became teachers. Society gave teachers, or gurus, what they needed to pass on their knowledge, skills, and ethics optimally to students." The Policy also says in paragraph 15.10 that: "In-service continuous professional development for college and university teachers will continue through the existing institutional arrangements and on-going initiatives; these will be strengthened and substantially expanded to meet the needs of enriched teaching-learning processes for quality education. The use of technology platforms such as SWAYAM/DIKSHA for online training of teachers will be encouraged, so that standardized training programmes can be administered to large numbers of teachers within a short span of time." In his context we believe that our teachers and students' additional effort and performance can make a difference in our Institution. Our faculty Prof. Jenipher Carlos Hosanna is the SPOC of our NPTEL Local Chapter. He takes much effort in motivating our students joining NPTEL, AICTE, NITTTR, CEC, IGNOU, IIMB Courses offered by Ministry of Education, Govt. of India through SWAYAM Online Portal/Platform. He also acts as a Mentor of students pursuing courses through SWAYAM. Accordingly, our first batch of 9 students and 5 faculty members of our department appeared for the exam and secured SWAYAM NPTEL Course Certifications. The list is given hereunder:







Ms. FOUMITHA KAREEM II MCOM 2018-2020 BATCH NPTEL ALL INDIA TOPPER (2% LIST – 85% MARKS) JAN-JUNE 2020 NPTEL SEMESTER

HBC DEPARTMENT OF COMMERCE

SI. No.	Name	Photo	Course	Status
1	Dr. Santo Jose, Assistant Professor, Department of Commerce		ARPIT Course in Financial Markets and Emerging Business Models	Refresher in Commerce from UGC HRDC, University of Kerala (Exam by National Testing Agency)
2	Prof. Ashly Mereena Mathew, Assistant Professor, Department of Commerce		Principles of Human Resource Management	NPTEL Certificate and Marksheet, 98% Marks
3	Ms. Foumitha Kareem, II M.Com, 2018- 2020 Batch		Principles of Human Resource Management	Elite with Silver Medal (AICTE NPTEL) Certificate and Marksheet, 100% Internal Marks
4	Ms. Rifna V Subair, II M.Com, 2018- 2020 Batch		Principles of Human Resource Management	NPTEL Certificate and Marksheet, 100% Internal Marks

SI. No.	Name	Photo	Course	Status
5	Ms. Nivya Reji, II M.Com, 2018- 2020 Batch		German Level 1	NPTEL Certificate and Marksheet, 69% Marks
6	Ms. Vigitha Sumukaran, III B.Com, 2017- 2020 Batch		Consumer Behaviour	NPTEL Certificate and Marksheet, 85% Marks
7	Ms. Dona Sebastian, III B.Com, 2017- 2020 Batch		Consumer Behaviour	NPTEL Certificate and Marksheet, 73% Marks
8	Ms. Litty Josh, III B.Com, 2017- 2020 Batch		Introduction to Indian Art: An Appreciation	NPTEL Certificate and Marksheet, 77% Marks

SI. No.	Name	Photo	Course	Status
9	Ms. Aisha Sidhique, II M.Com, 2018- 2020 Batch		Introduction to GST	SWAYAM Certificate & Marklist received
10	Ms. Elizabeth Mathew II M.Com, 2018- 2020 Batch		Introduction to GST	SWAYAM Certificate & Marklist received
11	Ms. Lenittamol Abraham, Assistant Professor (on Contract)		Introduction to GST  Behavioural and Personal Finance	SWAYAM Certificate & Marklist received  NPTEL Certificate and Marksheet, 88% Marks
12	Ms. Navya Mathew, Assistant Professor (on Contract)		Introduction to GST	SWAYAM Certificate & Marklist received



 ${\bf College \ Id \ -3340 \ \ Institute \ Type \ - \ ARTS, \ SCIENCE \ AND \ COMMERCE}$ 

Partnering since - Nov-2019



Sl. No.	Name	Course	Status
13	Mr. Jenipher Carlos Hosanna, Assistant Professor	(1) ARPIT Course in Financial Markets and Emerging Business Models  (2) Refresher in Commerce	The former is from UGC HRDC, University of Kerala and the latter from NRC of Shri Ram College of Commerce, University of Delhi (Both the Examinations by National Testing Agency)
		(3) German Level 1	NPTEL Certificate and Marksheet, 86% Marks
		(4) Corporate Social Responsibility (July – Sept. 2019)	Elite with Silver Medal, (AICTE NPTEL), FDP

SI. No.	Name	Photo	Course	Status		
14	Ms. Sherin Joseph, II M.Com 2018- 2020 Batch		(1) Introduction to GST	SWAYAM Certificate & Marklist received		
		33	(2) Principles of	Elite (AICTE		
					Human	NPTEL)
			Resource	Certificate and		
		15	Management	Marksheet,		
				100% Internal		
				Marks		



S	Students' Progression: % of Students Pursuing Higher Education				
SI. No.	Name of Student	Higher Education Institution			
1	Ms. Akhila C Babu	M.Com, Henry Baker College, Melukavu			
2	Ms. Alphy Jacob	M.Com, Henry Baker College, Melukavu			
3	Mr. Amal Sebastian	M.Com, Henry Baker College, Melukavu			
4	Ms. Febin Asiya	M.Com, Henry Baker College, Melukavu			
5	Ms. Jayalakshmi Manoj	M.Com,, Henry Baker College, Melukavu			
6	Mr. Jithin Johnson	MBA, DC School of Management & Technology, Vagamon, Idukki			
7	Ms. Litty Josh	MA Political Science in IGNOU, and for Civil Service in Civil Service Academy, Pala			
8	Ms. Namitha Mohanan	Chartered Institute of Management Accountants			
9	Ms. Nimisha Gopi	Chartered Institute of Management Accountants			
10	Ms. Ritcy Kuriachan	M.Com, Henry Baker College, Melukavu			
11	Mr. Sanoj Kunjumon	M.Com, Henry Baker College, Melukavu			
12	Ms. Shilpa Santhosh	Chartered Institute of Management Accountants			
13	Mr. Thomaskutty Varkey	M.Com, Henry Baker College, Melukavu			
14	Ms. Vigitha Sukumaran	M.Com, Henry Baker College, Melukavu			
Total Nur	mber of Students in B.Com Co-	22			
operation					
Number	of students pursuing Higher	16			
Education					
% of Stud	lents Pursuing Higher Education	73%			





#### The Neeloor Service Co-op: Bank Ltd., No. K. 51

Phone: 04822-221252, 221706 Neeloor P.O. Pin 686 651 E-mail: neeloorscbk51@gmail.com Website: www.neeloorbank.com

BRANCHES AT:

KURUMANNU

MARYLAND Ph: 04822-221250

KAVUMKANDAM

The Melukavu Service Co. Operative Bank Ltd. No. 549 MELUKAVILPO KOTTAYAM 686 652

To.

#### CERTIFICATE

This is to certify that Mr. Thomaskutty Varkey, V Semester B.Com(Cooperation) student of Henry Baker College Melukavu has successfully completed his internship in this bank from 05-12-2019 to 12-12-2019. We appreciate his punctuality, sincerity and hard work and wish him all success in future.

Neeloor

13/12/2019





#### CERTIFICATE

This is to certify that Ms. ANITTA STEPHEN B.com Co-Operation  $\mathcal{V}^{th}$  Semester student of Henry Baker College, Melukavu has coursed out a project for an internship training in our bank entitled "Experimental Learning towards Melukavu Service Co-Operative bank Ltd." No 549", from 10th December to 17th December.

She has completed her project successfully and during the project period her performance, hard work and skill set were found to be Good.

We wish best of luck on completion of her project with us.

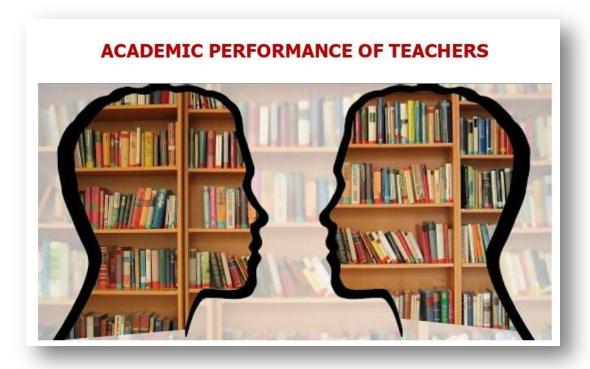
Place: Melukavu

Date: 17/12/2019

For The Melukeyu S.C. 5, Ltd No. 545

Secretary Secretary

Date 17 12 2019



## Dr. Gireesh Kumar G S

## 1. Articles Published

Sl No.	Title of Paper	Name of Journal & ISSN No.	Date of Publication and impact factor if any (Thomson Reuters Only)	Vol. Issue Number
1	A Study on the Antecedents of Mobile banking Adoption with special reference to Kerala	Journal of Applied Science and Computations (JASC) An ISO: 7021-2008 Certified Journal	1076-5131	Volume VI, Issue VI, JUNE/2019 pp. 2082-2098
2	Balanced and Growth Oriented Budget	Southern Economist	0038-4046	2019
3	Examining the honorificabilitudinitatibus of Teachers' Perceptions on job satisfaction, Locus of Control and Commitment in Selected self-financing Colleges in Kerala	Southern Economist	0038-4046	Vol. No - 2019
4	A Study on Influence in Investment Decisions by Recognition Heuristics Cues	GIS Business ISSN- 1430-3663	Scorpus Indexed Journal UGC CARE II)	Vol-15-Issue- 4-April-2020 pp.544-558

5	A Study on the Effect of Loyalty Programme on Purchase Intention	MuktShabd Journal ISSN: 2347-3150 <a href="http://shabdbooks.com/">http://shabdbooks.com/</a>	UGC CARE GROUP- I Journal Impact Factor:4.6	Vol IX, ISSUE IV, April 2020
6	A Canonical Correlation Approach to Measure Strength of Inter- relationship between Causes and Psychological Effect of Job Stress among Bank Employees in Kerala		2231-3990	Volume IX, Issue IV, April/2020 pp. 750 - 772
7	Responsible Tourism in Kerala: A Study on Tourist Satisfaction and Revisit Intention	,	2231-3990	Volume IX, Issue IV, April/2020 pp. 2971 - 2985

### 2. Books published

Title with page Nos.	Authors	Publisher and ISSN/ISBN No.	No. of Co- authors
An Analytical Study on Occupational Stress among Bank Employees in Kerala (2019)	Dr. Gangadathan Nair D & Dr. Gireesh Kumar G S	Archers & Elevators Publishing House, Bangalore, ISBN: 978-93-88805- 12-4	One

## 3. Paper Presentations/Role Played by Faculty

Title of Seminar / Workshop along with Institution	Institution & Date	Title of Paper Presented/Role of faculty
Online Workshop on Fine Tuning	K J Somaiya College of Science	
Research Planning using Elsevier tools:	and Commerce (Autonomous) in	Participated
Science direct, Scorpius and Mendeley	collaboration with Elsevier; 25 <sup>th</sup>	
	April 2020 from 12 pm to 2 pm	
Webinar of NAAC	14 May 2020	Participated

## Dr. Santo Jose

#### 1. Paper Presentations/Role Played by Faculty

Sl.	Title of Seminar / Workshop	Institution & Date	Title of Paper
No.	along with Institution		Presented/Role of faculty
1	One Day Seminar on Business	St. Joseph College,	Talk Delivered
	Process Reengineering	Moolamattom	

### 2. Courses Attended for Professional Development

Sl. No.	Name of the Course	Institution	Period
	Financial Markets and Emerging	NRC (ASC/UGC	16 weeks till the exam on
1	Business Models	HRDC) Kariavattom,	16-02-2020
		University of Kerala	

# PROFESSIONAL DEVELOPMENT ACTIVITIES OF Prof. JENIPHER CARLOS HOSANNA FOR THE ACADEMIC YEAR 2019-2020

- Contributed (Co-authored with Prof. Justin Jose) a Research Paper (in absentia) titled "What Makes a Healthy Campus Culture" ISBN 978-81-943363-4-1 in International Multidisciplinary Conference on Arts, Science, Education, Management and Technology under University of Malaya, Kuala Lumpur, Malaysia on 7<sup>th</sup> and 8<sup>th</sup> September 2019
- Participated in the Webinar "Academic Excellence in Digital Era" organized by IQAC of HBC on 25 May 2020

# SWAYAM NPTEL ACTIVITIES (THROUGH HBC SWAYAM NPTEL LOCAL CHAPTER, L/C No. 3340)

- Successfully completed an 8 week (July September 2019) AICTE approved FDP Course on "Corporate Social Responsibility (CSR)" from IIT Kharakpur through SWAYAM NPTEL with 77% marks
- Since November 2019 onwards representing as SPOC of SWAYAM NPTEL for and on behalf of our college. Current Status of SPOC is "SPOC Onboarded" -Level 1 of Onboarding.
- Completed one day orientation programme on Digital Learning through SWAYAM organized by MG University, Kottayam on 15<sup>th</sup> November, 2019
- Participated in the NPTEL Workshop conducted on 25<sup>th</sup> January 2020 by IIT Madras at CLT, IIT Madras
- 5. Successfully completed the following two ARPIT Programs through SWAYAM in February 2020:
  - a) AICTE approved FDP Course on "Financial Markets and Emerging Business Models", offered by NRC (ASC/UGC HRDC) Kariavattom, University of Kerala with 72.5% Marks (Grade B), and
  - b) AICTE approved FDP on "Refresher Course in Commerce", offered by National Resource Centre of Shri Ram College of Commerce (SRCC), New Delhi, University of Delhi with 66.38% marks (Grade C)
- Successfully completed NPTEL GERMAN I with 86% marks in April 2020 (Certificate & Mark list received)

## **Prof. Shinu Thomas P**

### 1. Workshops/Conferences Attended

Sl. No	Title of the seminar/workshop	Venue & Date	International/ National/ Regional	Invited/ Contributed /Participation
1	Workshop on Restructuring of curriculum /syllabus of Post graduate Programme in commerce	SMBS, Mahatma Gandhi University on 6th May 2019 to 10th May 2019	University	Participation
2	K-DISK Innovation Workshop	ICT Academy, Kerala on 21st and 22nd November 2019	Regional	Participation

## **Prof. Justin Jose**

#### 1. Articles/Features

Sl.	Title of the Book	Title of the	Year of	Name of the	ISBN
No.		Articles	Publication	Publisher	
	International Multi-				
1	Disciplinary	What make healthy	2019	M/s. Anuragam	926-93-
	Conference on Arts,	Campus Culture		Publishers	85522- 42-5
	Social Science				
	Management &				
	Commerce				

### 2. Workshops/Conferences Attended

Sl.	Title of the	Venue &	International/	Invited/
No	seminar/workshop	Date	National/	Contributed
			Regional	/Participation
	International Multi-	University of		
1	Disciplinary Conference on	Malaya on 7, 8,		Presented (In-
	Arts, Science, Education,	Sept. 2019	International	absentia)
	management and			
	Technology			
		St. Joseph's		
		Academy of Higher		
2	GST-Significance and	Education and	National	Chaired a Session
	Scope	Research,		
		Moolamattom on 7		
		Feb. 2020		

## Ms. Lenittamol Abraham (Assistant Professor on Contract)

## 1. Workshops/Conferences Attended

Sl. No	Title of the seminar/workshop	Venue & Date	International/ National/ Regional	Invited/ Contributed / Participation
1	Learning for Beginners	KKTM Government College, Pullut, on 21/05 /2020	National	Participated
2	L	St, Paul's college, Kalamaserry on 14/05/2020	National	Participated
3	Scenario	Govinda Pai Memorial Government College, Manjeshwar on 28/05/2020	International	Participated

#### 2. Courses Attended for Professional Development

Sl. No	Name of the Course	Organizing Institute	Period
1.	Faculty Development Program on "Behavioural and Personal Finance"	IIT Kharagpur (SWAYAM NPTEL)	Jan to March 2020
2	Introduction to GST		2 Dec 2019 to 8 March 2020

# HBC DEPARTMENT OF COMMERCE STAFF MEETINGS 2019–2020



At least one staff meeting was organized in each month of an academic year and such meetings discuss and resolve in general the following activities:

- 1. Conduct of Internal Examinations
- 2. Conduct of PTA Meetings
- 3. Conduct of Seminars and workshops
- 4. Commerce Association Programs
- 5. Preparation of Teachers' Diary and its submission in due time
- 6. Criteria of giving Projects and Assignments to students and giving internal marks
- 7. Criteria to be followed for the preparation of course plans
- 8. Conduct of NET Coaching, Remedial Coaching and
- 9. Classes on Certificate Courses

## DEPARTMENTAL SOCIAL RESPONSIBILITY



The Department of Commerce by trusting in God Almighty and by depending on the Management of the College, have been following a set of philanthropic norms and values so as to uplift our student community and their families in their educational and social challenges since 2010-11 academic year. We believe that education must build character, enable learners to be ethical, rational, compassionate, and caring, and accordingly faculties must be role models in front of their flocks. We, the teachers see in heroic proportions what morality is ordinarily made of. We feel in an uncompromising sense that other people's lives are as much important as that of ours and that we call love- which supersedes the principles of morality.

We have an unconditional concern for preserving students' life and welfare. In this regard, we don't have a "do focus on our own Department syndrome", no preconceived biases, no single-mindedness rather, we consider all the departments on our campus as a family and whenever a student or their family faces any social challenges, our staff, especially Dr. Santo Jose extends a helping hand. Our Departmental Social Responsibility represents an opportunity to promote social development of our students and their households from the heart of our Institution. The Department helps the campus student community in the following ways:

- 1. Medical assistance to students and their households
- 2. Financial Assistance to poor students in their daily needs
- 3. Free mobile phones to poor students for their online studies
- 4. Financial aid to our poor students for their industrial visits and study tours, etc. etc.

We listed above only a few selected activities which came to our attention through student beneficiaries wherein our faculty provided assistance and help. We can't help mentioning here a few of these selected philanthropic activities of our colleague which came to our attention. Thus we have faculties of social concern.

However, it doesn't mean that other stakeholders of our Institution don't have any social concern; rather it means that we, the faculties of HEI must build up concern for our student flocks, their families and colleagues.

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